

# W&B IP Newsletter



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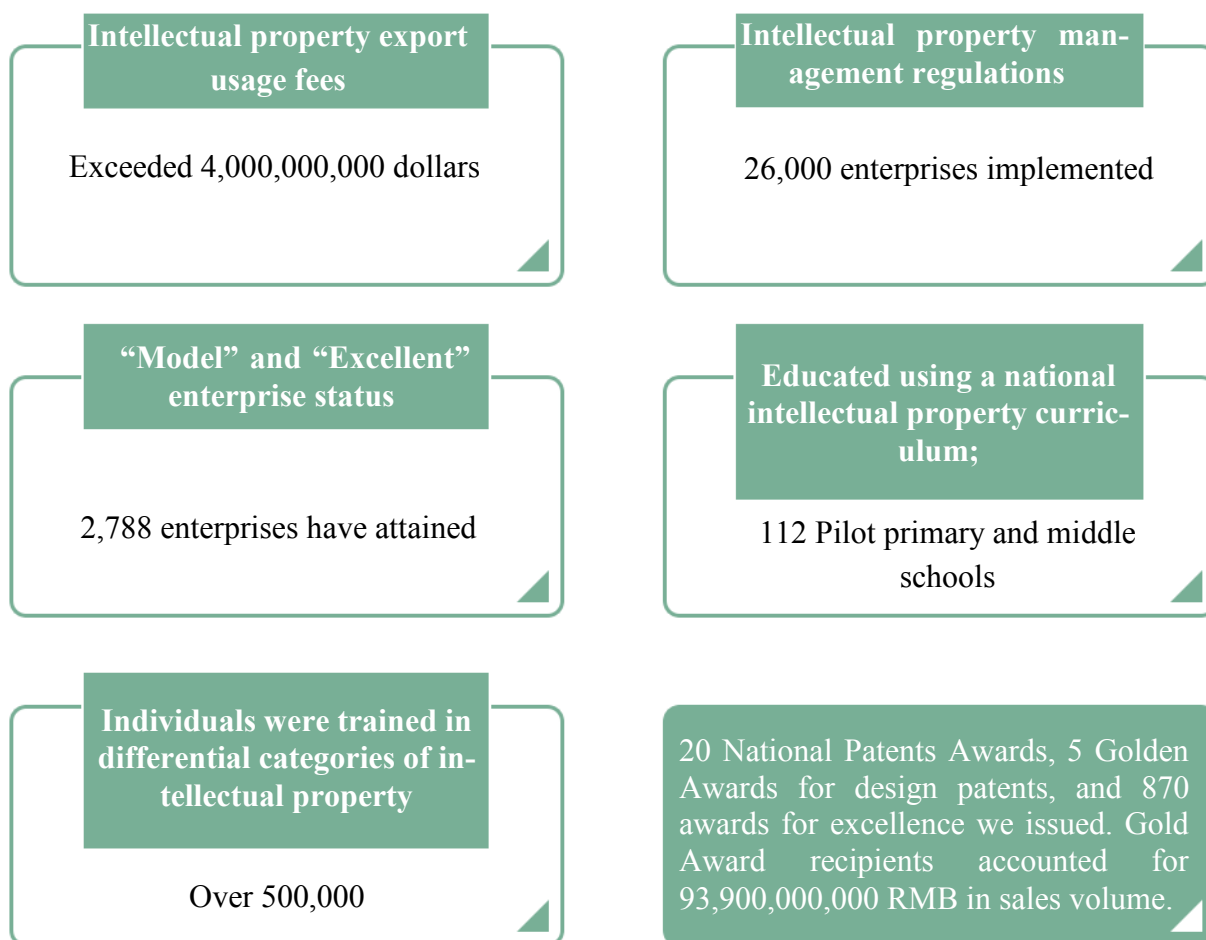
## Changes in Intellectual Property Law Implemented So Far in 2018

- 1) The Anti-Unfair Competition Law;
- 2) Identification documents for trademark applications now require a Unified Social Credit Code;
- 3) Trademark registration applications are now governed by the 11th Edition of the Nice Classification (2018);
- 4) National specifications for technology transfer services, Standard No.: GB/T 34670-2017, has been released;
- 5) The Sino-Chile and Sino-Czech PPH have been initiated and will be separately piloted for three years and two years, respectively;
- 6) Re-examination applications for trademarks and patent administrative cases are now subject to Supreme Court regulations on administrative re-examination cases;
- 7) The Provisions of the Supreme People's Court on Several Issues Concerning the Hearing of Cases Involving the Judicial Review of Arbitration Awards has been implemented ;
- 8) The Shanghai patent funding system has been updated.

(Via iprdaily.cn)

## 2017 SIPO Application Statistics

1,382,000 invention patent applications, up 14.2% from last year, and 744,000 cases concluded; the authorization cycle stabilized around 22 months;	4,565 patent invalidations accepted, representing an increase of 15%, among which 4,216 have been concluded;
51,000 PCT applications accepted, representing an increase of 12.5% over last year;	67,000 patent administrative cases executed, representing an increase of 36.3%;
1,688,000 utility model and 629,000 design patent applications were accepted;	Public satisfaction with intellectual property protection increased to 76.69 percent in 2017 from 72.38 percent in 2016;
Domestic parties hold 1,356,000 invention patents (excluding Hong Kong, Macao and Taiwan), for a rate of 9.8 patents per ten thousand people;	Patent pledging and financing totaled 72,000,000,000 RMB, for an annual increase of 65%;



(Via SIPO Wechat)

## 2017 China’s Top 100 Innovative Enterprises

The “2017 Top 100 Innovative Enterprises in China” list ranked the 100 most innovative enterprises in mainland China. Baidu, BYD Auto, Haier and other well-known domestic enterprises have been highly ranked across 24 industry categories including media and the Internet, home appliances and other categories.

In terms of patent quality, Haier accounted for 61.2% of home appliance invention patents, holding over 9,000 overseas patents in 25 countries and regions, about twice the number of its next-best competitor. In terms of standardization, Haier has participated in the establishment and revision of 56 international standards, out of a total of 90 proposals.

(Via China Intellectual Property News)

## **2018-2020 Action Plan for Developing the Artificial Intelligence Industry**

The PRC Ministry of Industry and Information Technology recently issued the Three-Year Action Plan for Bolstering the Development of the Next Generation of Artificial Intelligence (2018-2020) (the "Plan").

The Plan aims to establish a collaborative patent operations system for artificial intelligence ("AI") technology, and to support platforms for collaborative patent operations and intellectual property services.

The Plan states that a standardized system for the AI industry; pilot testing and evaluation platforms for third parties; and a basic support intellectual property service platform in the areas of model identification, semantic understanding, autopilot, intelligent robots, etc. will be constructed by 2020.

(Via Ministry of Industry and Information Technology)

### **Patent**

## **Chinese Enterprises See Breakthroughs in Europe with their Patent Layout**

European Patent Office statistics show that Chinese enterprise' patent applications reached 7,150 in 2016, ranking sixth in the world. Among these, Huawei Enterprise's totals grew the fastest, with 2,390 patent applications representing an annual increase of 22.4%.

Over the past five years, Weichai Power purchased the German forklift manufacturer Kion Group for 738,000,000 EUR; Huawei purchased the British Integrated Photoelectric Company; and Geely Auto purchased Volvo Cars; etc. These purchases greatly helped Chinese enterprises capture markets formerly held by European enterprises, thereby strengthening the patent structure of Chinese enterprises. For example, after Midea Electronics successfully purchased the German robotics giant Kuka Group, its sales volume reached 13,600,000,000 RMB in the first half of 2017, for an increase of 35%.

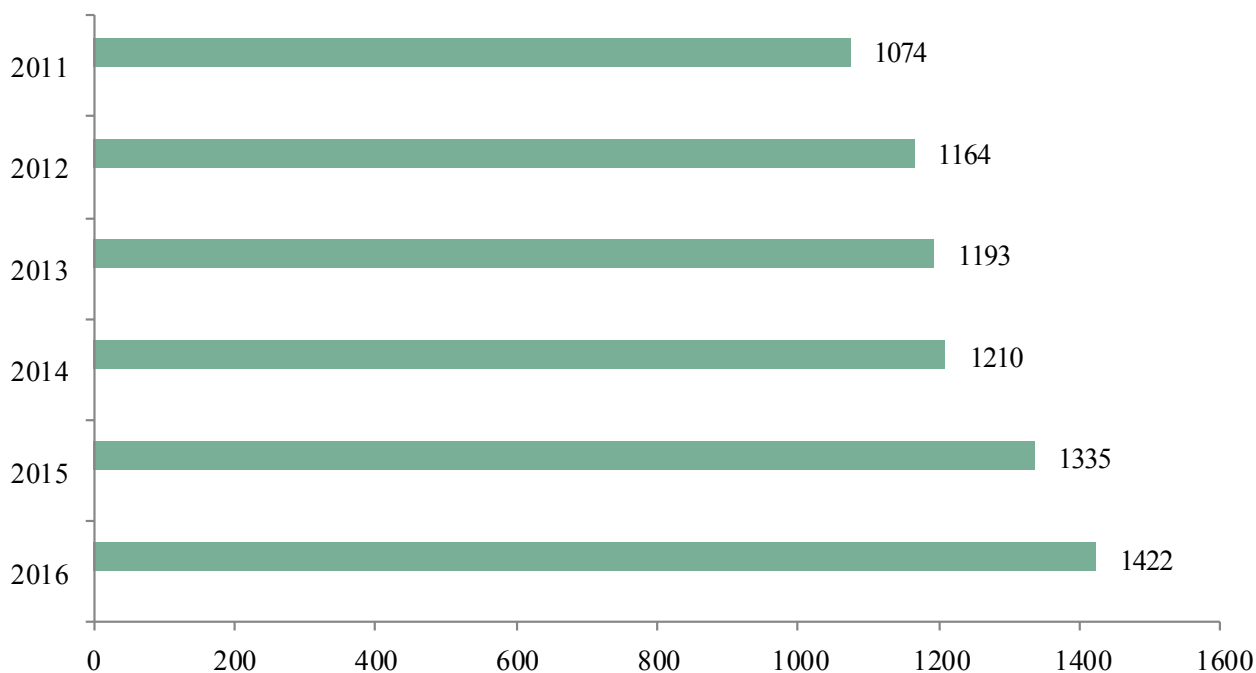
(Via China Trade News)

### **Trademark**

## **2017 Chinese Applicants' Rankings in Authorized Trademark Ownership**

As of the end of 2016, Chinese domestic trademark applications reached 22,094,000, among which 14,509,000 were registered and 12,376,000 were valid. Currently, every ten thousand market entities own 1,422 valid trademarks, up from 1,074 in 2011 and representing an increase of 6.51%.

2011-2016 Valid Trademark Ownership Rate Per 10,000 Market Entities



Currently in China, every 7.1 market entities own one valid trademark on average. Among the top 100 domestic applicants for authorized trademark ownership in 2017 (based on authorized trademark ownership successfully registered by November 2017), Tencent Technology (Shenzhen) Company ranked first with 10,815 authorized trademarks. Other spots in the top 10 are occupied by Alibaba, Gree Electronics, JD.com and other well-known companies.

(Via [iprdaily.cn](http://iprdaily.cn))